

# SolarZone Enhances Energy Savings and Comfort of Car Showroom

Description: **Ford Dealership**  
Film: **SolarZone Titan 50 Xtra**  
Installer: **Tintwise Ltd / Bonwyke**



## Project Task

Situated in the sunny seaside resort of Eastborne, the Birchwood Ford dealership suffered from heat, glare and sunlight streaming through the large showroom windows. This was demoralizing staff and affecting trade - potential customers were put off spending time in the overheated, dazzling showroom. The staff also complained that apart from the heat, glare made it hard to work on the computers. The air conditioning system was struggling to cope, and electricity costs were mounting.

## Solution

The showroom management contacted Amanda Sandy, from Tintwise, who recommended the use of SolarZone Titan 50 Xtra. As an exterior film, this lightly tinted yet highly effective film was suitable for installing on the large laminated glass panels. Its high solar performance efficiently rejected heat, and lessened glare without changing the look of the building too significantly, or interfering with car viewing from outside.

## Outcome

After a swift and undisruptive installation of the Titan 50 Xtra film by the Tintwise team, both staff and clients commented on the immediate improvement to showroom conditions caused by the reduced heat and glare. Sales people were pleased to use the computers and display screens more effectively. Management was impressed by the energy savings from lower running costs of the air conditioning, estimated at over 10%. All agreed that the film made a positive difference not only to the working environment, but also to the overall atmosphere in the showroom. And most importantly, customers were happy to linger amongst the cars.



275  
m<sup>2</sup> of film  
installed

10%  
estimated  
reduction in  
cooling costs

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