

HDClear: Custom printed fades for any size glass



Any fade, any pattern, any color, any translucency; for the next generation of decorative and privacy window films.

The next generation of decorative window films
www.hdclearfilm.com





HDClear Fade creation is superior to all manufactured, off-the-shelf films.

Call us with your next fade project.

HDClear's superior approach to custom fade creation

HDClear provides the evolution of design: any fade, any pattern, any color, any translucency and any shaping of glass panels for the complete design. HDClear promotes graphic environments with full coverage of glass. 72" film coverage means designs are seam free and can grow past single thin band of film.

Send existing manufactured films to the history books with single color and densities. Bypass the old standard of 48" restrictions. Break free from small redundant patterns which limit placement and leave edges of film exposed in the middle of the glass.

Benefits of HDClear Fades over manufactured fade films:

- HDClear Fades travel in any direction. Manufactured films only travel in one. In any given space there is a wall, floor or area the client wishes to 'hide'. Placing the most opaque portion of the design to cover these areas will maintain the open feel of the glass as the opaque area transitions to clear (or lighter translucency). Designers can now dictate the direction their desired fade will travel.
- Vertical - most common as many designers are familiar with greater opacity at lower levels and increased visibility higher on the glass
- Horizontal - Great for hiding equipment on the side of a room and leaving the area closest to the door visible.
- Diagonal - playful and usually aligns with a decorative element along the walls or interior design.
- HDClear Fades can duplicate any spot color or translucency. manufactured films only offer one.
- The ultimate in Flexibility means any design can be modified to meet the needs of the project.

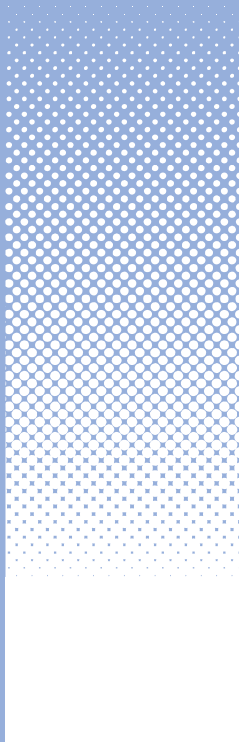
Architects and Designers often ask "Can we do it?"

- HDClear's response, "We can do anything." As opposed to the manufactured films response "Please make sure your project complies with our product's limitations." Since when should a design be limited?

Compared to all other printed films, HDClear is the only decorative window film company which can produce two types of custom printed fades...

HDClear: Hard Fade

More traditional dot matrix. Typically the dots still allows eye-to-eye contact through the empty space of the design



- Clear areas of glass remain optically clear with our advanced glass clear polyester film (PET)
- Hard fades can be printed in any color or translucency, including white. Spot colors can be matched
- Hard fades can be printed in extra wide widths of 72" allowing for seem free glass
- Hard fades can be printed in vertical, horizontal or diagonal
- Complete control over custom design, color, translucency, pattern and start/end fade points.
- All HDClear custom printed decorative films are backed by the industry's first 10-year warranty

HDClear: Fine Fade

Like smoke or mist this is the best approach to privacy minded projects. An opaque area transitions smoothly leaving the eye with very little to focus on.



- Clear areas of glass remain optically clear with our advanced glass clear polyester film (PET)
- Fine fades can be printed in any color or translucency, including white. Spot colors can be matched
- Fine fades can be printed in extra wide widths of 72" allowing for seem free glass
- Fine fades can be printed in vertical, horizontal or diagonal
- Complete control over custom design, color, translucency, pattern and start/end fade points.
- All HDClear custom printed decorative films are backed by the industry's first 10-year warranty



BEFORE - NO HDCLEAR



AFTER - HDCLEAR CUSTOM FROST FINE FADE



Specify: **HDClear**



HDclearTM
high definition decorative film

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