

**Site**

Private Residence

**Location**

New York, New York

**Window Film**

Dayview V45 SR CDF

**Product Series**

Neutral Series



AFTER

BEFORE

**SITUATION**

Regis Philbin, of “Live with Regis and Kelly,” and “Millionaire,” fame, and his wife Joy, host of the “Haven,” a decorating TV show, used to live in a second floor apartment on Park Avenue. “Our old place was so dark; you could never tell what the weather was like outside,” according to Joy Philbin. But once Regis set his sights on the high-rise building going up near from his Manhattan ABC-TV studio, he knew where he wanted to move. He convinced Joy that from there he could walk to work and that they would live happily ever after in a glass wrapped luxury lair with heavenly views. Interior designer Katherine Stephens helped the couple create a glamorous off-white living room with a view complete with a white baby grand piano, whimsical Art Deco style chairs, twin cream chenille sofas, Oriental rug, and parquet floors.

Heavenly though the views were the wide expanse of glass brought with it harsh glare and the sun’s destructive ultraviolet rays. “Every morning when I wake up, I have to run to the living room and drop the blinds as the sun beats down on the furniture,” reported Regis on his talk show. “The furniture is going to fade unbelievably.”

**SOLUTION**

Why don’t you get the windows tinted” commented the show’s co-host. “But what about my views? I don’t want to see the tint.” “You won’t.” And he didn’t.

A little while later Regis reported to his “Live” audience “Finally we did it. The Vista® people came in and tinted the windows. I will never have to wake up and lower the shades again and the furniture is saved.” Vista™ by LLumar® (formerly UVShield®) Dayview solar control window film was installed on the living room glass and throughout the apartment blocking more than 99 percent of ultraviolet rays, helping protect against premature fading.\* The Dayview film also reduced the sun’s harsh glare.

**RESULT**

High above the sight-line in their 51st floor digs, Regis and Joy relax in an environment that’s all white, with reduced glare, thanks to Vista window film.

**Performance Data**

	% Total Solar Transmittance	% Total Solar Reflectance	% Total Solar Absorbance	% Visible Light Transmittance	% Visible Reflectance (exterior)	% Visible Reflectance (interior)	Winter U-value	Shading Coefficient	% Ultraviolet Ray Protection (wavelengths 280-380nm)	Emissivity	Solar Heat Gain Coefficient	% Total Solar Energy Reflected	Light-to-Solar Heat Gain Ratio (LSG)	% Summer Solar Heat Gain Reduction	% Winter Heat Loss Reduction	% Glare Reduction
Clear Glass	83	8	9	90	8	8	1.03	1.00	29	0.84	0.86	14	1.05	-	-	-
Neutral Series																
Dayview V45 SR CDF	42	14	44	46	15	13	1.07	0.64	>99	0.89	0.55	45	0.84	36	-3	49

**EASTMAN**

LLumar.com

The solar performance data reported for LLumar architectural window films was captured using the National Fenestration Rating Council’s (NFRC) standard guidelines for window film solar performance measurement as measured on single pane, 1/8 inch (3 mm), clear glass. Reported values are taken from representative product samples and are subject to normal manufacturing variances. Actual performance will vary based on a number of factors, including glass type and properties. \*Films do not eliminate fading—they reduce it. UV rays and heat are contributing factors to fading but other factors exist. For further information see LLumar.com/download-library. ©2008, revised 2016 Eastman Chemical Company. VISTA™, the VISTA® logo, LLumar®, the LLumar® logo and Enerlogic® are trademarks of Eastman Chemical Company or one of its wholly owned subsidiaries. As used herein, ® denotes registered trademark status in the U.S. only. (11/16) SP1133



**Performance Data**

	% Total Solar Transmittance	% Total Solar Reflectance	% Total Solar Absorbance	% Visible Light Transmittance	% Visible Reflectance (exterior)	% Visible Reflectance (interior)	Winter U-value	Shading Coefficient	% Ultraviolet Ray Protection (wavelengths 280-380nm)	Emissivity	Solar Heat Gain Coefficient	% Total Solar Energy Reflected	Light-to-Solar Heat Gain Ratio (LSG)	% Summer Solar Heat Gain Reduction	% Winter Heat Loss Reduction	% Glare Reduction
Clear Glass	83	8	9	90	8	8	1.03	1.00	29	0.84	0.86	14	1.05	-	-	-
Neutral Series																
Crystal Elegance V58 SR CDF	31	19	50	34	21	18	1.05	0.53	>99	0.86	0.46	54	0.74	47	-1	62

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